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FOR IMMEDIATE RELEASE

New Product Debut!

Elite Preps for Market by Creating New Dining, Occasional Tables and Barstools

(Santa Fe Springs, CA) – September 6, 2007 – Elite Modern is proud to announce its newest addition of products to the Modern collection. As always, the goal of each new debut is to bring a new look and design to the modern furniture realm. This time, it's no different, from curved metals to sleek and unique cut outs and colors. Take a look at our selection!

Calypso 360 dining table & Samba 474S Dining Chair:

Like a willowy dancer, the Calypso table radiates poise, grace, and elegance. Three intertwined Champagne-plated petals rise in unison, creating an image of frozen motion. In contrast, the Samba chair is all attitude, with a bold, athletic stance and a sexy peek-a-boo cutout in the shimmering Champagne-plated back. The dramatically curved seat adds style and comfort, as do the optional Champagne-plated arms. Together, the Calypso and Samba make a captivating ensemble— confident, alluring, and harmonious. Calypso's beveled glass top is tempered for strength and safety, and is permanently bonded to a solid stainless steel disc. Table base and chair frames are available in Topaz, Onyx, Mocha, or Sienna. Samba chairs and matching swivel barstool are also offered in leather. Calypso occasional tables are also available.

Samba 474B Hydraulic Barstool:

Sultry and flirtatious, the Samba stool features a dramatically curved seat and a shimmering contoured Champagne-plated back with a sexy peek-a-boo cutout. The crisp, angular look is carried through to the square base and Polished Chrome footrest. Hydraulic lift column easily adjusts from counter to bar height, or anywhere in between. Steel column and base are available in Topaz, Onyx, Mocha, or Sienna. Samba stool and matching dining chairs are also offered in leather.

Calypso 294 Cocktail Table, 294E End Table & 294C Console Table:

Twirling and twisting like a willowy dancer, the Calypso collection radiates poise, grace, and elegance. Each table features three intertwined Champagne-plated petals which rise in unison, creating an image of frozen motion. The striking end table, both serene and saucy, can easily stand alone as an accent table. Generous oval beveled glass tops are tempered for strength and safety, and are permanently bonded to solid stainless steel discs. Hefty steel bases echo the oval theme and are available in Topaz, Onyx, Mocha, or Sienna. Companion dining table is also available.

Icon 291 Accent Table:

Stately and serene, Icon features a shapely contoured pedestal in mirror-polished stainless steel. Meticulously crafted and polished by hand, this sculptural form provides a lively play of reflections and supports a solid stainless steel rectangle that is permanently bonded to an extra-heavy 5/8" thick clear tempered glass top. The distinctive beveled wood base adds an upscale touch to this timeless design. Rift-cut white oak veneer base is offered in White Oak, Cherry, Java, or Ebony.

292 Oasis Accent Table:

An Oasis can evoke many exotic images— far-off palms, undulating dunes, and hidden pools— and these forms have been interpreted here in soft ovals and a lithe, lean curved column in mirror-polished stainless steel. Meticulously crafted and polished by hand, this dynamic form provides shimmering, dancing reflections that give the Oasis a life of its own. A solid stainless steel triangle is permanently bonded to the extra-heavy 5/8” thick clear tempered glass top. The generously scaled oval wood base acts as a soothing counterpoint to the soaring statement of the gleaming column. Rift-cut white oak veneer base is offered in White Oak, Cherry, Java, or Ebony.

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About Elite: Elite Modern is a leading producer of contemporary furniture. Driven by a passion for original designs, Elite utilizes the talent of many leading American designers. The products are a crafted from a sophisticated mix of metal, wood and glass resulting in clean, refined and timeless looks that are uniquely distinctive. For more information visit our website at: www.elitemodern.com